



CLAUSS SHEAR COMPANY

MANUFACTURERS OF

CLAUSS GOLD MEDAL CUTLERY

FINE SHEARS AND SCISSORS

SHEARS, SCISSORS, HAIR CLIPPERS, POCKET KNIVES, BUTCHER & KITCHEN KNIVES
MANICURE SETS, TWEEZERS, MANICURE FILES AND IMPLEMENTS,
INCLUDING SURGICAL & DENTAL INSTRUMENTS

FREMONT, OHIO

October 23, 1934

Zettler Hardware Company 268 South Fourth Street Columbus, Ohio

Gentlemen:

We appreciate the order given Mr. Schafer recently which was shipped by freight on the twenty-second. Our reason for not having shipped this order more promptly was due to the fact that the writer wished to discuss personally with Mr. Schafer regarding Tinner Snips.

Mr. Schafer was at the office on Saturday morning and it was agreed that we would ship you the regular blued handle Tinner Snips instead of the Japan handle inasmuch as the Japan handle finish has been discontinued. We, of course, did not increase the price on our invoice to you because of our inability to ship the Japan handle.

Under separate cover is being mailed one of our No. 50 catalogs for your files and attached are two only No. 50-C price lists. A circular illustrating in detail our No. 49 shear and scissor assortment is also attached. The catalog does not illustrate our kitchen knife line but as soon as a circular is available on this group of merchandise, one will be sent for your files.

We would appreciate serving you again.

Very truly yours,

THE CLAUSS SHEAR COMPANY

Assistant Sales Manager

CWAuxter:WH

P. S. Since dictating the above, we find that a catalog and No. 50-0 price list was sent you on August 31, so we are just attaching a price list at this time.

ASSORTMENT NO. 49 SPECIAL TEMPORARY OFFER

12 Dozen Assorted Forged Solid Steel, All Nickel Finish, Shears and Scissors.

Cost to You - \$49.00 Brings in - 76.56 Profit - \$27.56

PACKED IN ATTRACTIVE DISPLAY BOX

EACH STYLE SHEAR AND SCISSOR IN SEPARATE COMPARTMENT. WE FURNISH ALSO THE PRICE TAGS AND THE "SPECIAL SALE" SIGN.

SHEARS ALL UNDER OUR "AJAX" BRAND

Illustration shows the assortment as it is delivered to

YOU
Simply unpack
place on
counter and it
is ready for
action.



HERE IS A
WAY TO
INCREASE
AND STIMULATE
YOUR SALES

Size of Box 2" high -- 15½" wide -- 24½" long.

Color -- Tangerine

	To Sell To Consumer.		
½ dozen			
3-4 "	4 "	11 11 11	.39 "
1 "	41/2 "	One Sharp Point Ladies Scissors	.39 "
11-4"	51/2 "	19 19 19 19	.39 "
3-4 "	6 "	Household Shear - Straight Pattern	.59 "
11/2 "	7 "	99 11 11 11	.59 "
11-4"	8 "	" " " "	.59 "
1 "	7 "	" Bent "	.59 "
1/2 "	71/2 "	Barber Shear - French Pattern	.59 "
1 "	6 "	Light Weight Trimmer	.59 "
1/2 "	7 "	" "	.59 "
1 "	8 "	" " "	.59 "

SEND US YOUR ORDER NOW

THE CLAUSS SHEAR CO. [Mfgrs. For 50 Years] FREMONT, OHIO

THE CLAUSS SHEAR CO. FREMONT, OHIO

Gentlemen:-

Please enter my order for immediate shipment of Special No. 49 drop-forged shear and scissor assortment.

NAME	
ADDRESS	
CITY	STATE